


#ficciframes24



FICCI

FRAMES

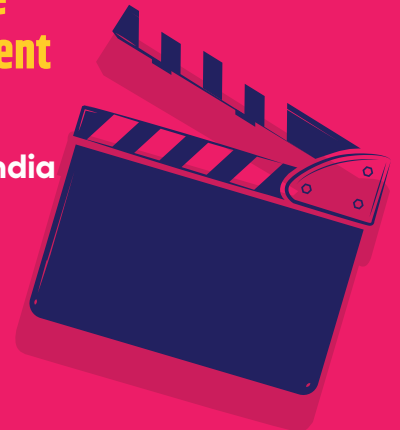
5TH - 7TH MARCH 2024

Asia's largest convention on the
Business of Media and Entertainment

Join us
at Hotel Westin, Powai Lake, Mumbai, India

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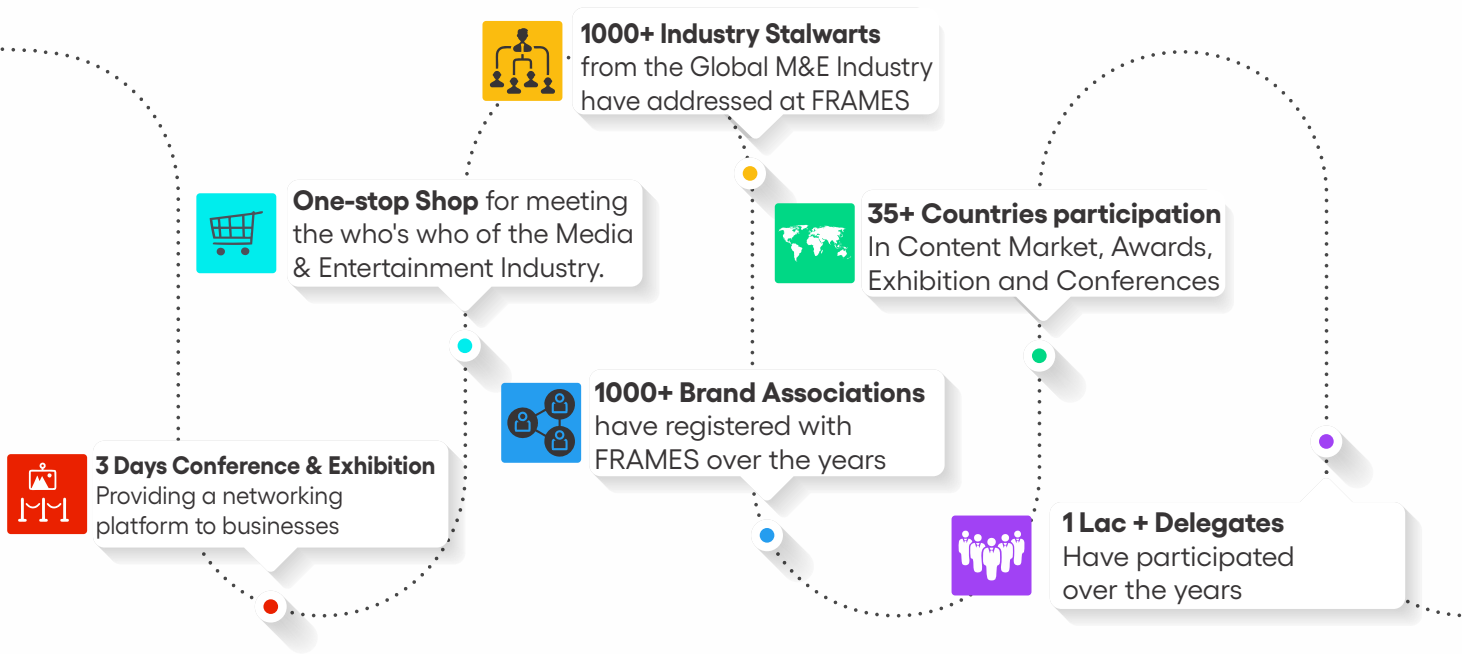
Reflections, Realities & Road Ahead



www.ficci-frames.com

About FICCI FRAMES

FICCI Frames is one of the most definitive business platforms for Media & Entertainment Industry over the last 23 years to brainstorm on the issues related to the sector, ideate solutions, share global best practices, showcase cutting-edge technologies, promotion and networking of businesses, Content buying and selling, and imparting education and awareness through workshops and masterclasses.



Vision FICCI FRAMES

The Vision of FICCI FRAMES is to empower the Media & Entertainment industry through thought leadership of Global Industry Stalwarts and Policy makers.



FRAMES 2024

Highlights

							
100+ Plenary Sessions	250+ High-profile Speakers	Exhibition of M&E Businesses	Launch of the annual FICCI-EY Media & Entertainment Industry Report	Creative Workshops and Master Classes	Frame Your Idea - Pitching Sessions	Global Content Market	LEAP (Leveraging Education to Accelerate Progress), Entertainment-Education Confluence

FICCI FRAMES 2024

Major Focus

- Global Thought Leaders:** To bring together global M&E leaders for knowledge sharing and business development across industry segments.
- Policy reforms:** To discuss and debate on the regulatory issues with the government.
- Industry trends:** Exposing delegates to the latest trends of the global and Indian media & entertainment industry.
- Create in India:** To promote the 'Create in India' campaign to encourage the Indian M&E industry to develop local content and Intellectual properties.
- Film Shootings:** To create awareness about the incentives offered by the various Indian States and the countries for Film shootings and Co-productions.
- Skilled Workforce:** To create a future-driven skilling ecosystem in the Media & Entertainment space for a future ready workforce.
- Innovation & Technology:** To Showcase and Promote Innovation & Technology in Media & Entertainment.



'The more local we grow, the more global we reach. India is being looked at as a creative juggernaut and is being looked at globally'

Ayushmann Khurrana
Indian Actor
at FICCI FRAMES 2023

Partner Countries over the years:



Italy



Switzerland



Japan



South
Korea



United
Kingdom



Canada



United
States of
America



Netherlands



Australia

Here's why you should attend

FICCI Frames' 2024

- » Attend Conferences and Discussions on latest Media & Entertainment Industry trends and issues.
- » Listen to Global M&E Thought-Leaders coming as Speakers.
- » Attend Workshops on Animation, VFX, Gaming, Advertising, Storytelling and more
- » Exhibit with us to promote your businesses.
- » Get customized Branding & promotion of your organization by becoming a Sponsor.
- » Network with key stakeholders of Media & Entertainment sector
- » Experience the new-age technology in the Media & Entertainment
- » Enrol yourself or your organization for FICCI Business Excellence and BAF Awards
- » Pitch your Ideas to Global Filmmakers through Frame Your Idea

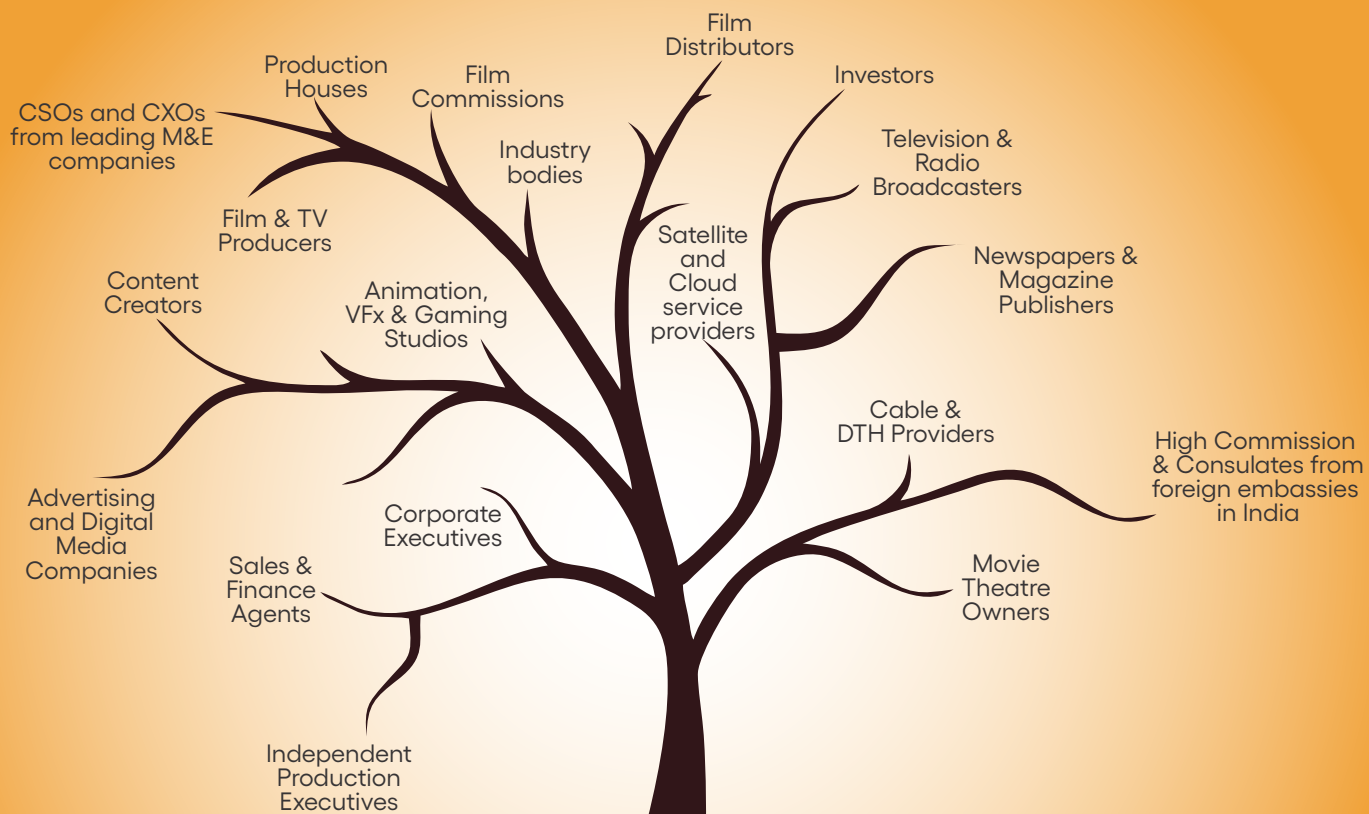
"The Media & Entertainment industry can showcase to the world, the New India of today, boosting the economy, helping the country reach a new audience, influencing opinions, and spreading positivity."

'The recent Oscar wins for the 'Naatu-Naatu' song & the 'Elephant Whisperers' showcase India's emerging contribution in the field of entertainment. We gave a social message that sustainability is at the core of our thinking & comes naturally to Indians' -

Shri Piyush Goyal, Hon'ble Minister of Commerce & Industry, Consumer Affairs & Food & Public Distribution and Textiles, Govt. of India, at FICCI FRAMES 2023



Who Should Attend FRAMES?



LEAP

(Leveraging Education to Accelerate Progress)

LEAP, An Entertainment-Education Confluence, is a platform that aims to anchor discussions around integrating skills into the formal education system by bringing academia and industry together to debate and discuss the challenges, raise awareness of the opportunities, and forge collaboration between the two that can foster professional development and create a workforce prepared for the media and entertainment industry.

Highlights

Conference

Master
Classes

Workshops

Objectives

- › Bridging the Skill gap between industry and education space in the Media & Entertainment sector of the country.
- › Creating a platform to bring Industry-Academia stakeholders for thought-leadership towards strengthening the Media & Entertainment education.
- › To sensitize the stakeholders to explore and embrace careers in the M&E sector, ensuring its sustained growth and vitality.

Why you Should Attend:

- › Establish connections with the key stakeholders in the media and entertainment space.
- › Access insights from the Global thought leaders of the M&E for exchange of knowledge and ideas.
- › Curriculum alignment with international best practices and industry standards.
- › Strengthen ties with Universities and Colleges in the M&E space.
- › Become a member of the FICCI M&E Education & Skills Forum to contribute to discussions leading to formalizing the media & entertainment education.

FICCI WELCOMES YOU TO

Global Content Market Confluence @ FRAMES 2024

FICCI FRAMES Market-Confluence is India's first market for media & entertainment content & services that would connect buyers from all around the world to the Indian sellers during the FICCI FRAMES 2024.

FICCI FRAMES is Asia's largest and most definitive annual convention on the business of entertainment and for over the past decade FRAMES has been instrumental in bringing the best of international talent, global thought leaders, cutting-edge companies and intellectual forums under one umbrella. All of these in turn have translated into substantial deals which have impacted the Indian media and entertainment landscape and opened the country's floodgates to the rest of the world.

**FICCI FRAMES Global Content Market Confluence
encircles three core components:**

**Comprehensive
Exhibition on
Content & Services**



**Prefixed
Buyer Seller
Meetings**



**Business
Networking**





India

The One Stop Destination for Content & Services

India has transformed itself into a service-driven economy that yields about 3/5th of the GDP. To boost the services sector, Government of India has taken several initiatives such as 'Make in India', 'Brand India' & 'Digital India' to propel its growth.

The country is home to one of the fastest growing M&E Industries in the world well equipped with technologies acting as facilitators, powered by digital media, supportive regulatory & structural ecosystem & abundant labor force. Over the years India has emerged as one of the most promising country not just for diverse content but also in Animation & VFX services and has worked with Hollywood hits such as 'The Jungle Book', 'Ninja Turtles', 'Suicide Squad', 'Star Trek', 'Skyfall', 'Life of Pi' among others.

Today in the Global Media & Entertainment Industry, India is identified as

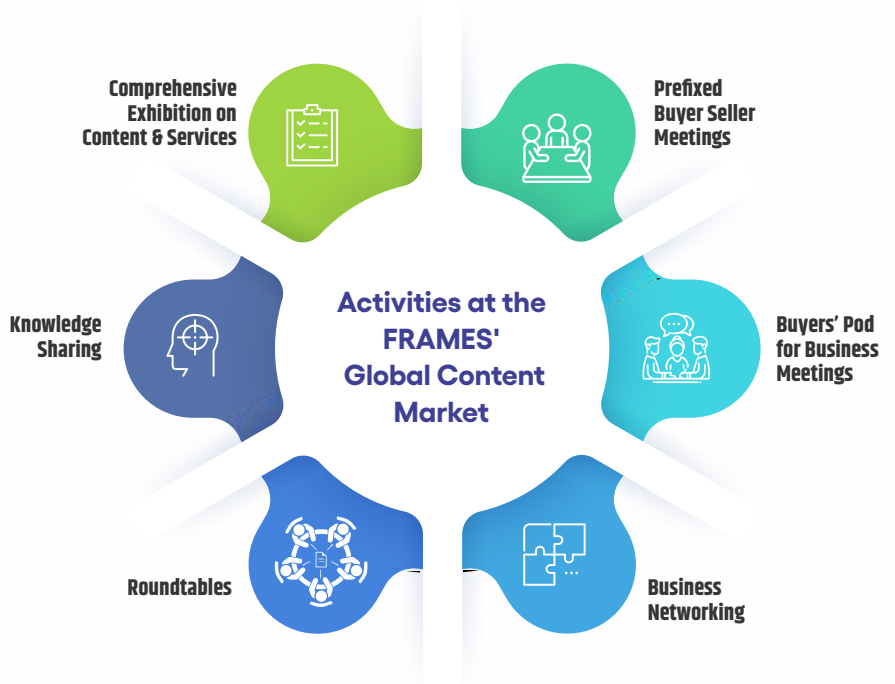


ACTIVITIES AT Global Content Market

CONNECT | COMMERCE | CONSUMER | CONTENT

In efforts to transform the content market, FICCI has set up a Global content market for the Indian Sellers in FICCI FRAMES that draws filmmakers, producers, directors, writers, and executives to India who develop, package, finance, license, and distribute motion pictures providing opportunity for all the stakeholders seeking content and services in the Media & Entertainment industry.

Buyers from over 35+ Countries have participated at FRAMES' Content Market Confluence since 2018.



GLOBAL LEADERS AT FICCI FRAMES OVER THE YEARS



Mr. Paolo Gentiloni Silveri
As Hon'ble Minister of
Communications, Government of Italy



Ajit Pai
Commissioner
Federal Commission, USA



John Tory
Mayor
Toronto Canada



Mark Hollinger
President & CEO,
Discovery International



Gary Knell
CEO, National
Geographic Society



Charles Rivkin
CEO, Motion Picture
Association of America



Ryan Kavanaugh
CEO
Relativity Media



James Nicholas
Chairman & CEO,
Fox Filmed Entertainment



Jim Egan
CEO
BBC Global News



Carolyn Everson
VP, Global Marketing
Solutions, Facebook



James Murdoch
CEO
21st Century Fox



Chris Dodd
Chairman, Motion Pictures
Association of America



Hugh Jackman
Renowned Actor



Francis Gury
DG, WIPO



Bob Bakish
CEO, Viacom



Andy Bird
Chairman
The Walt Disney



Dominic Proctor
Global President, Group M



JB Perrett
President
Discovery Networks



Martin Sorell
CEO, WPP

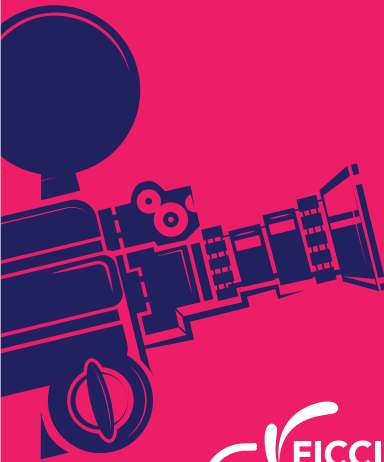


Mitch Singer
CTO, Sony Pictures

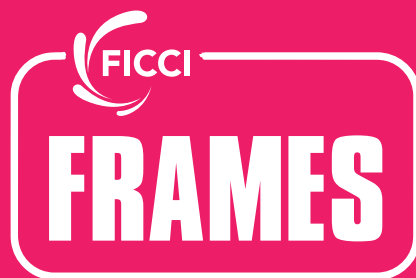
FICCI FRAMES 2023

Brand Associations





**SEE
YOU
AT**



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Book your Seats now:
www.ficci-frames.com



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