

After 18 years of corporate experience (last assignment as Head of Xbox business at Microsoft India), in 2016 I decided to leave Microsoft to pursue a career in stand up comedy & storytelling content. Below is a brief on the content I now provide to corporates.

STAND-UP COMEDY

No of Shows performed: 400+ in both India and abroad.

Style: Observational and storytelling, clean | **Language:** Mix of English & Hindi

- Widely recognized as the fastest growing comedian in the country. Fastest to complete 100/200/300 shows & fastest to come out with a solo show in India.
- Was recognised as the rising stars of stand-up comedy in India by the Times of India Group in my very first year of comedy (2017)
- Regular performer at all the major comedy rooms in India (Canvas Laugh Club, That Comedy Club, The Habitat, etc.) & have performed for some of the biggest corporates both global & local. (please refer to client list)
- 10 stand-up comedy videos released on YouTube with over 23 Million views in total and over 265,000 subscriber on my YouTube channel.
- Over 250 Minutes of stand-up comedy material including 5 highly appreciated stand-up solo shows - 'The Anshu Mor Show' (Feb 2017), 'Wait There's Mor' (July 2017), 'Right Se Dekh' (March 2018), 'Kan.U' (Jan 2019) and 'Just A Bad Guy' (Sept 2019)

CORPORATE STORYTELLING WORKSHOP

Storytelling, as an art form has been one of my biggest passions, in personal or professional life and it was only natural that it became the backbone of all the content I create.

Having 18 years of corporate experience in customer facing and leadership roles and 3+ solid years of stand-up comedy stage experience, I deliver a workshop called **The Art of Storytelling Workshop** to both corporates and public (ticketed).

This 4 –6 hours, customized workshop enables employees/brands to effectively communicate the intended message to their desired audience. Workshop entails understanding the basics of storytelling, workshoping concepts in group exercises and working on the actual business communication to articulate the messaging better. *I have delivered this workshop across both Indian as well as APAC leadership audiences.*

CORPORATE MOTIVATIONAL SPEAKER

I deliver a specially curated motivational talk to corporate employees titled '**7 Moments And A Tweet**'.

This is a 60 mins session and provides a mix of anecdotes and learnings all put together in a simple, humorous and relatable format. The motivation behind creating this talk was to share learnings from my start-up life as an entertainer and bridge them to how those learnings could be applied in corporate environment.

Some of the clients include - Philips India, Luminous, Mercedes, Reliance, Cisco & Amway. I have also delivered this talk at leading educational institutes like Delhi School of Economics, IIT Roorkee, FMS Delhi, BITS Pilani, IIM and at corporate TEDx events (ex: Fidelity)

CLIENT LIST

I have worked with these Indian & international brands to deliver standup comedy, storytelling workshops, hosting, moderating panel discussions, motivational talk & content for digital campaigns. Some of the clients include:

DUPONT	DELL EMC	CISCO
MICROSOFT	NESTLE	IBM
LINKEDIN	HP	MICHELIN
JUNIPER	ORACLE	ACCENTURE
SAP	ADOBE	MERCEDES
GLAXO-SMITHKLINE	PEPSI	COCA COLA
RADO	PWC	BIRA
PHILIPS	LUMINOUS	IIFL
HONDA	NASSCOM	AMWAY
TOI	BRITANNIA	RENAULT
TETRA PAK	HDFC	DSM
FRANKLIN TEMPLETON	EXIDE LIFE INSURANCE	ICICI
KONIKA MINOLTA	STERLING RESERVE	WIPRO
APTECH	CLIX CAPITAL	SB ENERGY
MITTAL GROUP	MEDANTA	SITCORE
WEWORK	DLF	IOTA
ZIRCA	CEAT	NIIT
SIFY	BOSTON SCIENTIFIC	HARPER COLLINS
PEARL ACADEMY	PKC ADVISORY	TAJ VIVANTA
MITTAL GROUP	METLIFE	MAX BUPA

Links To My Work

Website: www.anshumor.com
YouTube: www.youtube.com/anshumor
Podcast: www.soundcloud.com/morcast
Twitter: www.twitter.com/anshumor
Facebook: www.facebook.com/anshumor
Instagram: www.instagram.com/anshu_mor