

## **Profile of Mr. Ashley Fernandes**

Country Head of **emlyon business school** for India and Chairman, XEBS Centre of Excellence in Sports Management, Odisha. He is also currently the Chairman, Higher Education Committee of Indo-French Chamber of Commerce and Industry (IFCCI).

Ashley Fernandes has lived many lives. Investment Banker, Serial entrepreneur, Investor, and Philanthropist - Ashley is a man on a mission fuelled by passion or a "Human in Progress" as he characterizes himself. Financial hardships early in life could not deter him from charting his course because of the resilient mindset and education he received from his father: Tony Fernandes, a field hockey legend in India; as for Ashley, he also played Hockey for France.

An alumnus of Stanford University Graduate School of Business, **emlyon business school** and Institut d'Etudes politiques - Lyon where he got his Master's in Political Science and Government, Ashley is President of BARNABY&FERNNS, an international consulting boutique firm he founded in 2014. Before that he had founded Groupe H2E in 2007 which specialized in low energy and environmentally friendly homes. He has also served as Deputy CEO of AST Groupe a listed real estate company on the Paris-NYSE, was a partner at ADVENIS another Paris-NYSE listed Independent Financial Group as well as Vice President of ABN AMRO Bank.

He was also a board member of EMBEDIA that offered wireless real time mobile communication systems in advertising, public transportation and education.

Specializing in Business development, Marketing, Finance, his core competencies remain human and strategic approaches in technology-based cross-cultural business environments.