

Nilesh Kulkarni, Former Indian Cricketer

Founder Director- International Institute of Sports Management

Conferred with Rashtriya Khel Protsahan Puruskar 2020 by the hands of Shri Ram Nath Kovind Ji, Hon. President of India.

A Sports Eduprenuer, successfully transforming his on-field experiences into carving a niche for young sports management professionals through IISM for ten years now.

Please find the below positions that he holds:

1. Member of National Sports Education Board Committee, Delhi
2. Consultant for International Sports University, Maharashtra
3. Member of FICCI Sports & Youth Affairs Committee
4. Member of CII`s SPORTSCOM Industry Confederation

Cricket Career

- International Cricketer; Played for Mumbai- 17 years & played for India for 4 years
- First Indian to take a wicket in his first ball in Test Cricket

International Institute of Sports Management

- Pioneered Sports Management education in India 10 years ago
- India's first professional Sports Management institute to offer UG & PG programs in collaboration with the University of Mumbai
- Trained 900+ competent Sports Management professionals in the industry
- Launched Sports Academia Research Journal- India's first ever Sports Research Journal, in collaboration with the Inside Journal, an International Online Journal.
- 5 reports by students published in SARJ:
 1. A Study on the Factors Parents Consider While Enrolling their Children into Sporting Academies in Mumbai
 2. Impact of Gender of the Players on the Viewership of Sports in India: A Case study of ICC World Cup
 3. Role of Commercial Television Channels in Reviving Traditional Sports Viewership; with Reference to Kabaddi and Hockey in India
 4. To study factors influencing a consumer's choice of digital platforms for streaming sports in Mumbai
 5. Business challenges and opportunities of online marketing in sports goods industry in India
- IISM published India's first ever report on 'Cricket World Cup 2011 Report' in collaboration with Professor Ratnakar Shetty - former BCCI Chief Administrative Officer, present member of the COA - Hyderabad Cricket Association, the convener of Uttarakhand Cricket Consensus.
- Report on Sports Infrastructure in India by IISM students launched by Adv. Ashish Shelar- Minister of School Education, Sports & Youth Affairs of Maharashtra, Mr. Dhanraj Pillay- Former Captain of Indian National Hockey Team, Mr. Namdev Shirgaonkar- Joint Secretary- Indian Olympics Association, Mr. Om Prakash Bakoriya-

Commissioner of Sports, Maharashtra and Mr. Rajendra Pawar- Deputy Secretary

Education and Sports Department- Maharashtra, on the occasion of National Sports Day.

- IISM launched a knowledge report on 'Sports Development & Youth Engagement' in collaboration with FICCI
- Created history by producing a video wherein sporting legends sang Jana Gana Mana, the national anthem. Bharat Ratna Sachin Tendulkar, Sunil Gavaskar, Sania Mirza, Mahesh Bhupathi, Bhaichung Bhutia, Gagan Narang and Sushil Kumar featured in the same.
- Awarded 'Best Sports Management Institute' by multiple industry stalwarts like India Today, ASSOCHAM & World Education Summit
- 100 Students actively participated in Khelo India Youth Games 2019 at Pune working in 16 different departments.
- 20 IISM students spearheaded the Hockey men's event at KIYG 2019, Mumbai
- Students get live exposure at Khelo India Youth Games 2019, Indian Premier League, Pro Kabaddi League, IDBI Mumbai Half Marathon, Asian Swimming Championship, Padukone -Dravid Centre for Sports Excellence
- IISM was official Knowledge Partners to KYIG 2020, Guwahati and also created a Standard Operating Process Document
- IISM was Knowledge partners to first ever Khelo India University games held at Bhubaneshwar, Odisha IISM also curated a Standard Operating Process(SOP) for the same
- IISM achieved 100% internships and consistently good placement record. The students have been working in sporting organizations like BCCI, IMG Reliance, Star Sports, Olympic Gold Quest, FICCI, Rajasthan Royals, Sportz Interactive and Sports Federations like Indian Olympic Association, All India Football Federation, Paralympic Committee of India

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