



RAJ NAYAK

Founder & Managing Director
House of Cheer Networks Private Limited

A well known name in the Indian Media & entertainment Industry, Raj Nayak is visionary leader, media maverick, growth spinner, trendsetter and a motivational powerhouse.

In his illustrious career spanning over three decades, he has led some of the largest media conglomerates in the country. Raj was a founding member of the Star India team in 1993, where he spent almost 10 years to grow into the role of Executive Vice President & part of the Managing Committee. He then moved on to launch the NDTV News Network redefining how news was consumed in the country. Before setting up House of Cheer, he was the Chief Operating Officer - Viacom 18 Media Pvt Ltd, where he steered the company to great heights.

His unique prowess to pioneer new concepts and mentor people, make him one of the most respected professionals in the industry. An advocate of happiness, Raj derives his energy from people across all walks of life and believes in the strength of diversity.

Raj has won many awards & accolades, the recent one's being The Society Achiever of the Year award for his contribution to Media & Branding. The Humanitarian Award by Amity International for his contribution towards social issues. Giant International Award for his contribution to the Entertainment Industry. He was awarded the Media Person of the Year 2016 at the IAA leadership Awards, by the International Advertising Association India Chapter and was awarded the first "Influencer of the Year Award" the same year by Exchange for Media. In 2018 he received the 'Global Champion Award' at The International Advertising Association at Bucharest.

Raj has been an active participant of many industry bodies. He has been the **President of the Advertising Club, The International Advertising Association India**. He has served on the board of **Media Research Users Council (MRUC) & The Indian Broadcasting Foundation (IBF)**. He is currently the **Chair of the PromaxBDA in India**.

The Economic Times named him the second most engaging CEO on social media. Apart from driving such an enormous business, this chief is passionate about food, travel & reading. As someone who believes in spreading cheer and winning hearts, his twitter handle @rajcheerfull reflects his overall personality.