

WIZ SABBAS JOSEPH
Co-Founder & Director

Wizcraft

Wiz Sabbas Joseph brings on strategic inputs and communication expertise, stemming from his years of being a journalist before starting Wizcraft. He has been actively involved with media from the beginning of his career. Wiz Sabbas Joseph has spearheaded and managed several mega corporate events for the company, as well as lending his strategic foresight for some of the company's biggest brand launches and corporate events. Wiz Sabbas heads the Sales and Marketing Team as well as the Corporate and Brand Activation business. He is also a faculty member and guest lecturer at leading communication institutes and an active member of the entertainment committees of CII, FICCI and Event Management Association (EEMA) of India. He was elected as president of EEMA at EEMAGINE 2014, EEMA's Annual Convention.