



## **MEGHNA GHAI-PURI**

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Educationist | Change Catalyst  
Mumbai – India

## Education:

- Advanced Diploma in Communications, Advertising and Marketing, CAM Foundation, London, UK
- BSc Honours Degree in Business Management, Kings College, University of London, UK
- Honorary Fellow at Bradford College, UK

## Current positions held:

- President – Whistling Woods International
- Director – Whistling Woods International Limited
- Director – Laqshya Media Limited
- Advisory Board Member – KASHISH Mumbai International Queer Film Festival
- Advisory Council Board Member – DALHAM Foundation
- Trustee – Parashar Foundation

## Contributions to the Industry:

- Primary commandant to filmmaker Subhash Ghai's vision of creating a world-class institute for media education in India, Meghna has been instrumental in the setting up of Whistling Woods International (WWI), Institute of Film, Communication & Creative Arts
- As the President of Whistling Woods International, she is responsible for the day-to-day functioning of the institute and is a key player in the long-term vision & strategy of WWI
- She has been associated with key businesses in the Indian entertainment industry through prominent projects such as Cinema 100 (organised by the NFDC, India)
- She has also been at the forefront of Business Development & International Alliances as Director, Business Development – Mukta Arts Ltd
- She has also been involved in International sales and film festivals in the U.S. and Europe

## Achievements/Awards:

- Best Social Activist for Education to Underprivileged Class of Citizens, 13th National Education Summit 2019, May 2019
- Outstanding Contribution to Education in the Field of Cinema, The Economic Times, March 2019
- 6th World Women Leadership Congress & Awards 2019 – Superwomen Achiever, February 2019
- Iconic Inspirational Women of Nava Bharat Awards, May 2018
- Women of Substance, Inner Wheel Club of Bombay Queen's Necklace, 2017-18
- Womens Achievers Award, Young Environmentalist Programme Trust, 2017

- Iconic Women Leaders Award in Entertainment, Arts and Cinema, All Ladies League (ALL), May 2016
- Rising Star Awards, Indian Film Festival in Los Angeles, April 2010

## Profile:

She possesses a BSc Honours in Business Management from Kings College, London, UK and a Post Graduate Diploma in Communications, Advertising & Marketing from the CAM Foundation, London, UK. Meghna returned to India after a brief work stint at CDguru.com in the UK.

Her mission – to fulfil her father, filmmaker Subhash Ghai’s vision to build the best film school in the world. She was involved in every aspect of the setup & operations of Whistling Woods International since its inception.

Meghna also spearheaded Marketing & International Distribution activities at Mukta Arts Ltd. in 2003. ‘Taal’, ‘Pardes’ & ‘Yaadein’ are a few of the prominent projects that she led. Thus, her industry connects commenced. In a span of 12 years, she has spearheaded the launch of seven schools under the Whistling Woods umbrella. These schools run degree & diploma courses in Filmmaking, Acting, Animation, Fashion, Music, Visual Communication Design and Media & Communication accredited to the Tata Institute of Social Sciences (TISS). The Hollywood Reporter rated Whistling Woods International as one of the Ten Best Film Schools in the world. Almost every establishment scouting for talent in the Media & Entertainment industry in India turns to Whistling Woods International for answers.

Over time, Meghna realised the need to expand the indigenously-crafted education model followed by WWI to other verticals.

In 2013, Meghna was awarded with the prestigious Honorary Fellowship by UK’s largest college – Bradford College for her contribution to Media Education.

Shaping students’ careers, structuring the Media & Entertainment industry and mentoring the workforce at Whistling Woods International (WWI) are top priority for President, Meghna Ghai Puri. Meghna remains determined to make Whistling Woods International the thought leader for film & media education in the world.