

**SUSHMA GAIKWAD**  
**Director – Ice Global and Wizcraft MIME**

**Sushma Gaikwad co-founder of Ice Global, an experiential communication agency, is an entrepreneur, Dale Carnegie certified trainer, coach, motivational speaker, and NLP master practitioner. With a resilient experience of nearly 3 decades, Sushma is an expert in experiential communication, media education and learning & development.**

**Sushma has been working in the field of learning & development as a leadership coach and has worked extensively with corporate houses on the design and implementation of learning & development initiatives.**

**Sushma embarked on an initiative designed to educate the next generation of media talent as a director of Wizcraft MIME, a premium Media and Entertainment Institute and is also a Director on board with Global Wedding Academy, a Wizcraft MIME Initiative. She is on the board of studies of Somia International Convention Center and Academy.**

**As an enthusiastic entrepreneur Sushma Gaikwad continues to dream of new pathways that will enable her to push boundaries in order to create meaningful and transformational impact in the fields of media, learning & development and M&E education.**