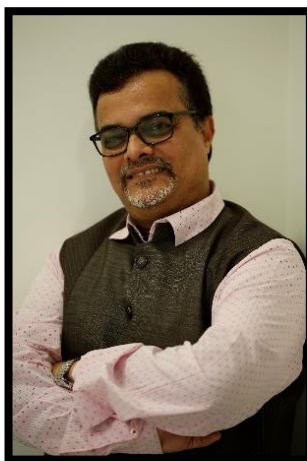


## **Prof. Ujjwal K Chowdhury**

Pro Vice Chancellor (Branding, Admissions, CSR) &  
Dean, School of Media, Communication & Fashion  
Adamas University, Kolkata



**Prof. Ujjwal K Chowdhury**, a 9<sup>th</sup> ranker in all India CBSE Exams in 1981 (Class X), did his M.Phil from Jadavpur University and went for paid research work to Mumbai. In Mumbai he joined MVLU College and then worked with Blitz, Business India Group, Zee Group and Observer Group.

Prof. Chowdhury headed an array of renowned organizations and institutes till now. He has worked as Dean of Media & Design Faculty, Symbiosis International University, Dean of Faculty of Media, Design & Communication of Amity University, Mumbai, Dean, School of Media of Pearl Academy, Delhi & Mumbai (a Global University Systems, London Group institute), Dean of DGMC (DeviprasadGoenka Media College), Mumbai University, Dean of Whistling Woods International School of Communication, Film City, Mumbai, and the Executive Director, ISB&M School of Communication, Kolkata & Pune.

He is a consultant and mentor to the Philadelphia based Consumer 51, a consultancy focused on consumer behavior and design & brand communication. Additionally he was a consultant and advised various colleges & media houses in Nepal such as CG Institute of Management, ICA college (branding), King's College (re-branding and Quality Policy), NBA Publications (re-launch, re-design and setting up the events division) and Himalaya TV (events and contents planning) in the past for a total of 24 months. He was also the Editorial Director of [www.MediaDesignEdu.com](http://www.MediaDesignEdu.com) & The Edutainment Show (Mumbai) where he was responsible for leading the series of Edutainment Events focused on media and design education in several cities annually, for three years. He was also a senior Academic Consultant of Amsterdam Film School in the past.

Apart from his wide range of professional achievements, Prof. Ujjwal K Chowdhury is also a regular contributor on education, media, society and politics in publications like DNA, Deccan Herald, Deccan Chronicle, Millennium Post, Eastern Chronicle, Financial Chronicle, Newslandry, The Policy Times, The Tribune, Assam Tribune, Sunday Guardian, The Wire, Gomantak Times, Newsclick.in, Kashmir Times etc, apart from Karobar, Kathmandu Post in Nepal and The Independent in Dhaka. He addressed a session at UN Human Rights Commission Geneva on issues connected to human rights violations of people affected by leprosy even after their cure. He was also a part of a few sessions on social stigma connected to communicable diseases organized by World Health Organization (WHO).

Given his extraordinary contribution to academics and overall education sector Prof. Chowdhury has received several awards and honors in his career. He was the Winner of Global Leadership in Communication Education in 2015 (in Sharjah by Cochin Herald & Sharjah Chambers of Commerce) and Winner of Hall of Fame in Communication Education (by Public Relations Council of India) in 2011. Prof. Chowdhury was also the winner of Golden Triangle Award of Global Forum for Public Relations (GFPR) in '12.

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